



News Release

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U.S. Small Business Administration Announces Annual Award Winners

Wilsons on Moosehead Lake Receives SBA's Jeffrey Butland Family Owned Business of the Year Award for Maine

Augusta, Maine – The U.S. Small Business Administration is pleased to announce that Alison and Scott Snell, owners of Wilsons on Moosehead Lake of Big Moose Township have been selected to receive the Jeffrey Butland Family Owned Business of the Year Award for 2017 for Maine. This award is presented to a family-owned and operated business with at least a 15 year track record that has been passed from at least one generation to another.

Wilsons on Moosehead Lake is a family owned sporting/recreational camp business that was started in 1865. The business has fifteen cabins that host hunters, fishermen, trail riders and whitewater rafters, among other outdoor enthusiasts. The business has become a premier recreational sports camp in the state of Maine, with the Snell family owning the business for two generations, totaling 33 successful years so far. Wilsons on Moosehead Lake was selected for this award because of its longstanding record of success, its continued growth, and its use of technology in their marketing efforts to new and existing customers.

“The story of Wilsons on Moosehead Lake exemplifies the true spirit of hard work and dedication of our small business owners in Maine,” said SBA’s Maine District Director, Amy K. Bassett. “The legacy of success that Wilsons on Moosehead has achieved is both remarkable and inspiring,” added Bassett.

“We are truly honored to be the recipient of this award, said Alison and Scott Snell. “Small family-owned businesses are so important to the true Maine experience. Visitors have come to Wilsons on Moosehead Lake since 1865 to escape their hectic lives. We are blessed to be able to connect with them personally and help them relax the "Moosehead" way,” they added.

NOTE: A photo of Alison and Scott Snell is attached.

Wilsons on Moosehead Lake was nominated for this award by Jay Muth, Vice President and Commercial Banking Officer of Bangor Savings Bank.

Alison and Scott Snell will be honored at the 2017 SBA Small Business Awards Celebration on May 15, 2017 at the Hilton Garden Inn in Freeport. For additional information about the event please visit www.sba.gov/me or call Keith Lind at 207-622-8551.



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